



**Exponential
University**
of applied sciences

**2024
TOP
FURTHER EDUCATION
PROVIDER**

XU EXPONENTIAL UNIVERSITY OF
APPLIED SCIENCES

AN EXCELLENCE IN LEARNING

statista

INTERNATIONAL MBA

< **LEAD THE FUTURE** />



**CEO, CIO AND CFO
HEAD OF BUSINESS DIVISION
INNOVATION MANAGER
FINANCE MANAGER
GLOBAL ENTREPRENEURS**

Build a strategic edge in business leadership through a curriculum tailored for the interconnected world.

Gain hands-on experience:

Our **project-based learning** concept with well known international companies will boost your career after graduation.

CONTACT US



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Studio Babelsberg



www.xu-university.com



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University
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**brain
cap!tal**

M.B.A. EXPLAINED

WHAT SKILLS YOU WILL GAIN

HARD & SOFT SKILLS

Management and Business Administration

Gain essential skills in managerial and business administration to effectively lead teams, make strategic decisions, and drive organizational success.

Decision Making

Build expertise in making high-level financial decisions that drive strategic growth and ensure organizational stability.

Leadership & Future of Work

Develop innovative strategies for effective leadership and shape dynamic, future-focused work environments.

Analyze and Evaluate the Global Environment

Develop skills to analyze the global environment, understanding trends and factors affecting businesses worldwide.

Empowering Global Entrepreneurs

An International M.B.A. equips aspiring entrepreneurs with the skills to build and scale ventures globally, focusing on strategy, innovation, and cross-cultural management.



Prof. Dr. Martin Hillebrand

Head of International M.B.A.

"The recent emergence of powerful generative AI tools has dramatically accelerated business digitalization, challenging management to adapt to ever-shorter innovation cycles.

Our International MBA, featuring specialized tracks in Digital Engineering Management and Fintech & Digital Banking, equips students to harness advanced technologies and lead transformative solutions in a global context".

CHOOSE YOUR SPECIALIZATION

BECOME A DIGITAL LEADER IN FINANCE AND ENGINEERING



FINTECH

In the Fintech specialization, you'll explore the forefront of digital finance and the skills needed to thrive in an industry driven by innovation and sustainability.

ELECTIVE COURSES

FINTECH, DIGITAL BANKING AND BLOCKCHAIN

- Discover how digital banking and blockchain technologies are transforming financial services, from secure transactions to digital assets and new payment methods.

IMPACT DATA MANAGEMENT

- Learn to manage data effectively, with a focus on its ethical use and impact, empowering you to make informed financial decisions.

SUSTAINABLE FINANCE

- Dive into sustainable investment practices that integrate environmental, social, and governance (ESG) criteria to support long-term economic and global well-being.

DIGITAL ENGINEERING MANAGEMENT

ELECTIVE COURSES

DIGITAL ENGINEERING

- Gain skills in digital design and development, exploring the tools and techniques that drive efficiency and innovation in engineering processes.

IMPACT DATA MANAGEMENT

- Master data management principles with a focus on responsible and impactful data use to support strategic decisions in engineering.

SMART SUPPLY CHAIN MANAGEMENT

- Learn how digital solutions optimize supply chains, from predictive analytics to real-time tracking, enhancing flexibility and resilience in complex systems.



AFTER GRADUATION **FUTURE JOB OPPORTUNITIES**

This is a sort of many jobs you can strive for after graduating in our International M.B.A.



CHIEF EXECUTIVE OFFICER (CEO)

The CEO is responsible for the overall strategic direction, leadership, and success of the organization, making key decisions and ensuring long-term growth and profitability.

VICE PRESIDENT OPERATIONS

You oversee the company's daily operations, ensuring efficiency, optimizing processes, and driving excellence to support overall business goals.

SENIOR BUSINESS CONSULTANT

You analyze complex business challenges, develop strategies for improvement, and provide expert guidance to clients to drive growth and operational efficiency.

FINANCIAL ANALYST

By evaluating financial data and identifying key trends, you provide insights that support strategic decisions and enhance the company's financial performance.



**Find more
Jobs on our
website**



COURSE OF STUDIES

Semester 1 30 ECTS	Semester 2 30 ECTS	Semester 3 30 ECTS
Strategy and Management in a Global Environment 5 ECTS	Digital Business 5 ECTS	Study Abroad or Internship 15 ECTS
Innovation Management 5 ECTS	International Multicultural Management 5 ECTS	
Business Accounting and Finance Decisionmaking 5 ECTS	1st Elective Module as per specialization* 5 ECTS	
International Digital Marketing 5 ECTS	2nd Elective Module as per specialization* 5 ECTS	Master Thesis 15 ECTS
Global Operations and Project Management 5 ECTS	Research Skills 5 ECTS	
New Leadership 5 ECTS	Master Thesis Set-up 5 ECTS	

● Core modules ● Interdisciplinary modules ● Electives

*Specializations (1 out of 2):

- 1: Digital Engineering Management,
- 2: Fintech, Sustainable Finance and Digital Banking

You will choose one area of specialization to make your academic and professional profile even more distinct.

In your chosen area, you will take two modules to take a deep dive into the subject matter and learn about key concepts as well as practical application.

Period of study

3 semesters, 1.5 years (part-time possible)

Please get in touch with us to learn more about the part-time option.



COURSE OF STUDIES

FAST-TRACK

OPTION

Semester 1 30 ECTS	Semester 2 30 ECTS
Strategy and Management in a Global Environment 5 ECTS	1st Elective Module as per specialization* 5 ECTS
Innovation Management 5 ECTS	2nd Elective Module as per specialization* 5 ECTS
Business Accounting and Finance Decisionmaking 5 ECTS	Master Thesis Set-up 5 ECTS
International Digital Marketing 5 ECTS	Master Thesis 15 ECTS
Global Operations and Project Management 5 ECTS	
New Leadership 5 ECTS	

● Core modules ● Interdisciplinary modules ● Electives

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You will choose one area of specialization to make your academic and professional profile even more distinct.

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Period of study

2 semesters, 1 year

Please get in touch with us to learn more about **the 1-year/60 ECTS fast-track option** and its special admission requirements.

THIS IS XU

REAL PROJECTS

Our **project-based learning** concept with **well known international companies** will boost your career after graduation.



Watch
video



UNIVERSAL WORLD GROUP

PORSCHE

VATTENFALL

SPECIAL ELECTIVES TAILORED TO BOOST YOUR EXPERTISE

These electives provide a **tailored learning experience** that equips you with the **knowledge and skills** needed to excel in your **chosen fields**. It's about **unlocking your full potential** and shaping a brighter future.

Our **XU Career Service** will guide you to find **internships, student jobs** and to enhance your **career opportunities** after graduation.



FUNDING OPTIONS



More
information

We offer a **bunch of possibilities** to **fund your study program** in collaboration with our partners. Enjoy the **full learning experience** **without any financial burden**.

STUDY IN POTSDAM NEARBY BERLIN

Enjoy the **metropolitan region of Berlin** and the **pristine city of Potsdam** and discover our campus at the area of Studio Babelsberg.

Discover our campus with the **latest tech equipment** for the best learning experience in the world of digitalization.

At XU University **you're not just a number, you'll be part of the XU family!**

BEST IN CLASS



More
information

STUDY FEES

**For enrolments in Summer Term 2025 and
Winter Term 2025/26 only!**

Fees for EU students	monthly	Year	Full Program Fee
B.Sc. Digital Business and Sustainability	€ 625	€ 7.500	€ 22.500
B.Sc. Data Science and AI	€ 708	€ 8.496	€ 25.488
B.Sc. Industry 4.0 Management	€ 708	€ 8.496	€ 25.488
M.A. in Digital Transformation and Sustainability	€ 625	€ 7.500	€ 7.500
M.Sc. Data Science	€ 708	€ 8.496	€ 16.992
M.Sc. Industry 4.0	€ 708	€ 8.496	€ 16.992
Internat. MBA (60 ects)	€ 667	€ 8.004	€ 8.004
Internat. MBA (90 ects)	€ 667	€ 8.004	€ 12.006

Special Fees for Non-EU students (only semester-wise payment option)	Semester	Year	Full Program Fee
B.Sc. Digital Business and Sustainability	€ 3.750	€ 7.500	€ 22.500
B.Sc. Data Science and AI	€ 4.248	€ 8.496	€ 25.488
B.Sc. Industry 4.0 Management	€ 4.248	€ 8.496	€ 25.488
M.A. in Digital Transformation and Sustainability	€ 3.750	€ 7.500	€ 7.500
M.Sc. Data Science	€ 4.248	€ 8.496	€ 16.992
M.Sc. Industry 4.0	€ 4.248	€ 8.496	€ 16.992
Internat. MBA (60 ects)	€ 4.002	€ 8.004	€ 8.004
Internat. MBA (90 ects)	€ 4.002	€ 8.004	€ 12.006

Regular Fees for Non-EU students (only semester-wise payment option)	Semester	Year	Full Program Fee
B.Sc. Digital Business and Sustainability	€ 5.500	€ 11.000	€ 33.000
B.Sc. Data Science and AI	€ 6.000	€ 12.000	€ 36.000
B.Sc. Industry 4.0 Management	€ 6.000	€ 12.000	€ 36.000
M.A. in Digital Transformation and Sustainability	€ 6.000	€ 12.000	€ 12.000
M.Sc. Data Science	€ 6.000	€ 12.000	€ 24.000
M.Sc. Industry 4.0	€ 6.000	€ 12.000	€ 24.000
Internat. MBA (60 ects)	€ 7.800	€ 15.600	€ 15.600
Internat. MBA (90 ects)	€ 7.800	€ 15.600	€ 23.400

Additional fees for students from EU	payment	
registration fee	€ 650	single payment
semester ticket & access to sports program	€ 250* per semester	may increase depending on negotiations with VBB
graduation fee	€ 750	single payment

Additional fees for students from Non-EU	payment	
registration fee	€ 1.500	single payment
monthly payment plan set up fee	€ 300	single payment
semester ticket & access to sports program	€ 250* per semester	may increase depending on negotiations with VBB
graduation fee	€ 750	single payment

*Fees may vary, depending on negotiations with VBB