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University**
of applied sciences

2024
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PROVIDER

XU EXPONENTIAL UNIVERSITY OF
APPLIED SCIENCES

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DIGITAL TRANSFORMATION & SUSTAINABILITY

MASTER OF ARTS

< IMPACT THE FUTURE />



**CHIEF SUSTAINABILITY OFFICER
PURPOSE LEADER
TRANSFORMATION MANAGER
GREEN TECH CREATOR
CHANGE AGENT**

This one-year program equips students with essential knowledge in Future Economics, Sustainable Innovation, Disruptive Technologies, and New Leadership, among other essential areas.

Gain hands-on experience:

Our **project-based learning** concept with well known established corporations will boost your career after graduation.

CONTACT US



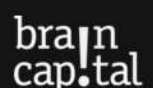
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August-Bebel-Str. 26-53
14482 Potsdam (Germany)
Studio Babelsberg



www.xu-university.com



MASTER EXPLAINED

WHAT SKILLS YOU WILL GAIN

HARD & SOFT SKILLS

Future Economics

You learn how to evaluate, select, and seamlessly implement digital solutions across diverse business functions.

New Leadership

You learn how to effectively inspire, guide, and lead teams through the intricacies of digital change.

Sustainable Innovation

Discover how to drive sustainable innovation by creating solutions that balance economic growth, environmental responsibility, and social impact.

Disruptive Technologies

Learn how disruptive technologies are reshaping industries, driving innovation, and creating new opportunities for transformative change.

The flexible design of this program allows you to balance your career with your studies.



Prof. Dr. Bastian Halecker

Professor for Deep Tech and Digital Technology Entrepreneurship

"The digital transformation is an ongoing, evolutionary process that every organization undergoes. In addition, the digital transformation gains high relevance for impact with the upcoming wave of sustainability transformation."

ADVANCE YOUR

IMPACT

... WITH OUR EXTENSION MODULES



HUMAN FUTURE SKILLS

This module equips students with essential skills for navigating complex systems and fostering innovation. They gain foundational knowledge in Future Skills, system thinking, and dynamic concepts. Emphasizing complex problem-solving, students learn the roles of creativity, collaboration, and "connecting the dots" in business contexts. Through practical applications, they explore the "Relationship Era" and the impact of AI-assisted tools and software in problem-solving.

DEEP TECH APPLICATION LABORATORY



This module empowers students to identify, analyze, and address societal and business challenges through Deep Technologies. They learn methods for problem identification, assessing market opportunities, and aligning technology solutions with identified needs. In the product development phase, students explore key product development processes, success factors from managerial and customer perspectives, and strategies for market positioning. They also apply and validate Deep Technologies within targeted domains.

AFTER GRADUATION **FUTURE JOB OPPORTUNITIES**

This is a sort of many business jobs you can expect after graduating in our Master of Arts in Digital Transformation and Sustainability.



CHIEF SUSTAINABILITY OFFICER (CSO)

You'll drive a company's sustainability strategy, integrating environmentally and socially responsible practices across operations to support sustainable growth and ethical standards.

TRANSFORMATION MANAGER

The Transformation Manager oversees and drives organizational change, implementing strategies to improve efficiency, adapt to new challenges, and support long-term growth.

HEAD OF DISRUPTIVE SOLUTIONS

The Head of Disruptive Solutions leads the implementation of innovative technologies and strategies to drive transformation and maintain a competitive edge.

GREEN TECH CREATOR

The Head of Disruptive Solutions leads the implementation of innovative technologies and strategies to drive transformation and maintain a competitive edge.



**Find more
Jobs on our
website**



AT A GLANCE

Semester 1 30 ECTS	Semester 2 30 ECTS
Digital Transformation & Sustainable Innovation 5 ECTS	Deep Tech Application Laboratory 5 ECTS
Disruptive Technologies 5 ECTS	Human Future Skills 5 ECTS
Future Economics 5 ECTS	Master Thesis Set-up Master Thesis Colloquium, Master Thesis Reflection/ Coaching 5 ECTS
Sustainable Business Creation 5 ECTS	Master Thesis 15 ECTS
Impact Data Management 5 ECTS	
New Leadership 5 ECTS	

● Core modules ● Interdisciplinary modules



Period of study

2 semesters, 1 year (part-time possible)

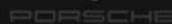
THIS IS XU

REAL PROJECTS

Our **project-based learning** concept with **well known international companies** will boost your career after graduation.



Watch
video



SUSTAINABILITY FOCUS TAILORED TO BOOST YOUR EXPERTISE

The unique combination of management, sustainability and skills components provide a **tailored learning experience** that equips you with the **knowledge and skills** needed to excel in **Digital Transformation**. It's about **unlocking your full potential** and shaping a brighter future.

Our **XU Career Service** will guide you to find **internships, student jobs** and to enhance **your career opportunities** after graduation.



FUNDING OPTIONS



More
information

We offer a **bunch of possibilities** to **fund your study program** in collaboration with our partners. Enjoy the **full learning experience** **without** any **financial burden**.

STUDY IN POTSDAM NEARBY BERLIN

Enjoy the **metropolitan region of Berlin** and the **pristine city of Potsdam** and discover our campus at the area of Studio Babelsberg.

BEST IN CLASS

Discover our campus with the **latest tech equipment** for the best learning experience in the world of digitalization.

At XU University **you're not just a number, you'll be part of the XU family!**

More
information



STUDY FEES

**For enrolments in Summer Term 2025 and
Winter Term 2025/26 only!**

Fees for EU students	monthly	Year	Full Program Fee
B.Sc. Digital Business and Sustainability	€ 625	€ 7.500	€ 22.500
B.Sc. Data Science and AI	€ 708	€ 8.496	€ 25.488
B.Sc. Industry 4.0 Management	€ 708	€ 8.496	€ 25.488
M.A. in Digital Transformation and Sustainability	€ 625	€ 7.500	€ 7.500
M.Sc. Data Science	€ 708	€ 8.496	€ 16.992
M.Sc. Industry 4.0	€ 708	€ 8.496	€ 16.992
Internat. MBA (60 ects)	€ 667	€ 8.004	€ 8.004
Internat. MBA (90 ects)	€ 667	€ 8.004	€ 12.006
Special Fees for Non-EU students (only semester-wise payment option)	Semester	Year	Full Program Fee
B.Sc. Digital Business and Sustainability	€ 3.750	€ 7.500	€ 22.500
B.Sc. Data Science and AI	€ 4.248	€ 8.496	€ 25.488
B.Sc. Industry 4.0 Management	€ 4.248	€ 8.496	€ 25.488
M.A. in Digital Transformation and Sustainability	€ 3.750	€ 7.500	€ 7.500
M.Sc. Data Science	€ 4.248	€ 8.496	€ 16.992
M.Sc. Industry 4.0	€ 4.248	€ 8.496	€ 16.992
Internat. MBA (60 ects)	€ 4.002	€ 8.004	€ 8.004
Internat. MBA (90 ects)	€ 4.002	€ 8.004	€ 12.006

Regular Fees for Non–EU students (only semester–wise payment option)	Semester	Year	Full Program Fee
B.Sc. Digital Business and Sustainability	€ 5.500	€ 11.000	€ 33.000
B.Sc. Data Science and AI	€ 6.000	€ 12.000	€ 36.000
B.Sc. Industry 4.0 Management	€ 6.000	€ 12.000	€ 36.000
M.A. in Digital Transformation and Sustainability	€ 6.000	€ 12.000	€ 12.000
M.Sc. Data Science	€ 6.000	€ 12.000	€ 24.000
M.Sc. Industry 4.0	€ 6.000	€ 12.000	€ 24.000
Internat. MBA (60 ects)	€ 7.800	€ 15.600	€ 15.600
Internat. MBA (90 ects)	€ 7.800	€ 15.600	€ 23.400

Additional fees for students from EU	payment	
registration fee	€ 650	single payment
semester ticket & access to sports program	€ 250* per semester	may increase depending on negotiations with VBB
graduation fee	€ 750	single payment

Additional fees for students from Non–EU	payment	
registration fee	€ 1.500	single payment
monthly payment plan set up fee	€ 300	single payment
semester ticket & access to sports program	€ 250* per semester	may increase depending on negotiations with VBB
graduation fee	€ 750	single payment

*Fees may vary, depending on negotiations with VBB