



# EXPLORE OUR EXECUTIVE EDUCATION PROGRAMS



# IMPACT DATA MANAGEMENT

The next step in your professional journey:

Unlock the power of data to create meaningful impact. Gain hands-on expertise in Data Analysis, Decision Making, and Sustainability Measurement to drive responsible business growth. This program equips you with the tools to turn complex data into actionable insights, support strategic decisions, and lead with sustainability in a data-driven world.

## **3 Weekend course:**

28.11. – 29.11.25

12.12. – 13.12.25

09.01. – 10.01.26

## **Location:**

On-Campus in Potsdam (online attendance possible)

## **Instructor:**

Prof. Dr. Martin Hillebrand, Dr. Knut Kipper